

CFS Enhanced Cash

Target Market Determination

8 April 2024

Issued by Colonial First State Investments Limited (CFSIL, we, us, or our)

This Target Market Determination (TMD) for the **CFS Enhanced Cash (the product)** (a separately managed investment scheme) is a publicly available document required under section 994B of the *Corporations Act 2001* (Cth) (the Act). This TMD describes the class of consumers that comprises the target market for the product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is made under personal advice).

This TMD should be read in conjunction with the [Target Market Determination Definitions](#) document. For the avoidance of doubt, this document forms a part of this TMD.

This document is not a Product Disclosure Statement (PDS) and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the relevant [PDS](#), available at cfs.com.au and consider obtaining financial advice before making a decision whether to acquire this product.

Target market summary

CFS Enhanced Cash APIR FSF4385AU
ARSN 662 149 368 is likely to be appropriate for consumers who:

- Are seeking capital preservation and/or income distribution
- Are intending to use it as a solution/standalone within a portfolio
- Are seeking to invest their capital for no minimum timeframe
- Have a low risk/return profile
- Need the ability to generally access their capital within seven days.

Additionally, this product is designed for individuals or entities who:

- Are looking for an investment manager to invest their funds via a managed investment scheme, as opposed to investing directly in underlying assets
- Want access to an online investor portal for account reporting, maintenance and transactions.

TMD indicator

The Consumer attributes for which the product is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

| | | |
|------------------|-------------------------|---------------------------------|
| In target market | See issuer instructions | Not considered in target market |
|------------------|-------------------------|---------------------------------|

Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in column 1 is likely to be in the target market for this product.

Refer to the [Target Market Determination Definitions](#) document of each Consumer attribute.

Appropriateness

CFSIL has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 (Product description including key attributes) of the table below are likely to be suitable for:

- consumers with the attributes identified with a green TMD Indicator in Column 2
- consumers with attributes identified with an amber rating in Column 2 if it is indicated in Column 3 that consumers with these attributes are inside the target market.

Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of minor allocation). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a High risk/return profile may be consistent with the consumer's objectives for that minor allocation notwithstanding that the risk/return profile of the consumer as a whole is Medium. In making this assessment, distributors should consider all features of a product (including its key attributes).

| Consumer attributes | TMD indicator | Product description including key attributes |
|--|---------------------------------|--|
| Consumer's investment objective | | |
| Capital growth | Not considered in target market | This product's objective is to provide stable returns with very low risk of capital loss by predominantly investing in money market securities and bank deposits. This product aims to outperform the Bloomberg AusBond Bank Bill Index over rolling one-year periods before fees and taxes. |
| Capital preservation | In target market | |
| Income distribution | In target market | |
| Consumer's intended product use (as a percentage of investable assets) | | |
| Solution/standalone (up to 100%) | In target market | This product offers an investment in a single manager option, investing in a single investment sector, with an asset allocation of 100% in cash, money market funds and/or term deposits. |
| Major allocation (up to 75%) | In target market | |
| Core component (up to 50%) | In target market | |
| Minor allocation (up to 25%) | In target market | |
| Satellite allocation (up to 10%) | In target market | |
| Consumer's investment timeframe | | |
| Minimum investment timeframe | No minimum | This product is designed for individuals or entities who seek to secure their capital. |
| Consumer's risk (ability to bear loss) and return profile | | |
| Low | In target market | Consumers in the target market have a risk (ability to bear loss) and return profile of low. |
| Medium | Not considered in target market | |
| High | Not considered in target market | |
| Very high | Not considered in target market | |
| Extremely high | Not considered in target market | |

| Consumer attributes | TMD indicator | Product description including key attributes |
|--|---------------------------------|--|
| Consumer's need to access capital | | |
| Within one week of request | In target market | <p>Withdrawal requests received on a NSW business day prior to 3pm (Sydney time) will be processed using that day's unit price and in normal circumstances generally paid within seven working days.</p> <p>However, in some circumstances, such as where a product is suspended, restricted or unavailable, we may not process withdrawal requests within the usual period. Further, where a product is not liquid, we cannot allow investors to withdraw from the product unless we make an offer to withdraw. Consumers should read the PDS for more information regarding these circumstances.</p> |
| Within one month of request | In target market | |
| Within three months of request | In target market | |
| Within one year of request | In target market | |
| Within five years of request | In target market | |
| Within 10 years of request | In target market | |
| Ten years or more | In target market | |
| At issuer discretion | Not considered in target market | |

Distribution conditions/restrictions

| Distribution channel | Distribution condition, including rationale |
|---|---|
| Direct | <p>Via the issuer's website cfs.com.au, including online and physical application forms in accordance with this TMD.</p> <p>The issuer also undertakes the following in respect of direct distribution:</p> <ul style="list-style-type: none"> • All marketing and promotional material for direct distribution is subject to a compliance review to make it more likely for the product to reach investors in the target market. • All customer guidance staff that provide general advice on this product are trained on the design and distribution obligations to assist in making it more likely for products to reach investors in the target market. • The issuer implements appropriate oversight arrangements to monitor the suitability of the product for direct investors by observing consumer data points, including complaints and outflows. |
| Via third party financial advisers | <p>In order to be distributed via this channel, the adviser must:</p> <ul style="list-style-type: none"> • Be registered with us through an Australian financial services licensee that has agreed with our Licensee terms. • Have met our minimum criteria which include an array of internal and external checks, including the professional standards as outlined by the Australian Securities and Investments Commission (ASIC). |
| Through an investment or superannuation platform or Wrap product. | |

For an investor to access the product, they must read and accept the PDS.

It has been determined that the distribution conditions and restrictions will make it likely that customers who purchase the product are in the class of customers for which it has been designed. We consider that the distribution conditions are appropriate and will assist distribution in being directed towards the target market for whom the product has been designed.

Review triggers

We must undertake a review of this TMD in any of the following events that would reasonably suggest that this TMD is no longer appropriate (review triggers):

- Receipt of a product intervention order from ASIC requiring us to cease retail distribution of this product or the issue of orders or directions by ASIC in relation to the distribution of this product
- Receipt of a significant or an unexpectedly high number of complaints from customers who have acquired this product, regarding the product design, features, availability and any distribution condition

- Occurrence of a significant dealing(s) outside of the TMD
- Material deviation from benchmark/objective over sustained period
- Material change to key product features, investment objectives, terms and conditions or fees
- Key attributes have not performed as disclosed by a material degree and for a material period
- The liquidity of the product has changed materially and is no longer able to offer withdrawals as per the PDS for the product
- The product's fees are no longer appropriate
- A significant increase in product outflows
- A material change to legislation, including tax legislation, or the product's benefits such as the tax benefits.

Initial review date

22 May 2025

Subsequent review date

8 April 2027

Distributor reporting requirements

| Reporting requirement | Which distributors this requirement applies to | Reporting period | Method |
|---|--|---|--|
| Complaints (as defined in section 994A(1) of the Act) relating to the product. The distributor should provide all the content of the complaint, having regard to privacy. | All distributors | As soon as practicable but no later than 10 business days following end of calendar quarter. | membercare@cfs.com.au |
| Significant dealing outside of target market, under section 994F(6) of the Act. Refer to the Target Market Determination Definitions document for further detail. | All distributors | As soon as practicable but no later than 10 business days after the distributor becomes aware of the significant dealing. | Using FSC data standards (where possible) and submitting to cfspdo@cfs.com.au |